

## **Kettle Brand® Fact Sheet**

- Overview:** Kettle Foods is passionate about making the best tasting, most beloved, all natural potato chips in the world. Kettle Brand® Potato Chips are made in small batches with absolutely nothing artificial, and backed by a commitment to sustainable business practices – that’s why they’re so good. Founded in Salem, Ore., in 1978, Kettle Foods pioneered the kettle-cooked style with its delicious, all natural hand-cooked potato chips and has been setting the standard ever since. Kettle Brand® is growing at a record pace, and is the number one natural potato chip brand.
- Key Ingredients:** Real, all natural ingredients create the delicious, innovative flavors of Kettle Brand® Potato Chips. Kettle Foods selects beautiful potatoes, slices them thick and hand cooks them by the batch delivering the most satisfying crunch in the chip aisle. Real potatoes, real cheddar cheese, real chilies and peppers, real limes and other all natural ingredients season Kettle Brand® Potato Chips for a sensory sensation of pure potato chip bliss – nothing fake or artificial.
- Product Line:** Kettle Foods offers a wide variety of all natural snack foods including Kettle Brand® Potato Chips, Kettle Brand® Baked Potato Chips, Kettle Brand® Krinkle Cut™ Potato Chips, Kettle Brand® Organic Potato Chips, Kettle Brand® Tortilla Chips, Kettle Brand® Roaster-Fresh® Nut Butters, and Kettle Brand® Handcrafted Nuts.
- Headquarters:** Kettle Foods has called Salem, Ore., home since 1978 and it is still the home base for the company’s US operations. In 2007, the company opened its second U.S. production facility in Beloit, Wis. In addition to its U.S. facilities, Kettle Foods maintains a sister operation in Norwich, United Kingdom selling Kettle Brand® products throughout Western Europe and Asia. Kettle Foods’ corporate headquarters is in San Francisco since joining the Diamond Foods snack food portfolio in March 2010.
- Number of Employees:** Kettle Foods is a division of San Francisco based Diamond Foods which is an international company. There are approximately 700 employees in the Kettle Foods division worldwide operations.
- Community Involvement:** Kettle Foods donates hundreds of thousands of pounds of potatoes and thousands of cases of product to local hunger relief agencies and nonprofit organizations each year.
- Environmental Initiatives:** Kettle Foods backs its natural brand promise with a commitment to sustainable business practices. We couldn’t make the best

tasting chip if we didn't build our company on the principle of coexisting in harmony with the environment. The company offsets 100% of its electricity use through the purchase of wind power credits. Its cooking oil is recycled into biodiesel that fuels a fleet of company cars. The headquarters in Salem, Ore. is located adjacent to a restored wetland and hosts one of the largest solar arrays in the Pacific Northwest. Kettle Foods is also leading the industry in green building practices with its new potato chip factory in Beloit, Wis., the first U.S. food manufacturing facility to earn LEED® Gold certification.

Distribution:

Kettle Foods products can be found in all 50 states, as well as Canada, Japan, Korea, Singapore, Hong Kong, Philippines, Indonesia, India, Mexico, Belize and Western Europe.

Web Site:

[www.kettlefoods.com](http://www.kettlefoods.com)